



STORYTELLER JOBS

WHAT IS A STORYTELLER ?

Storytellers can impact an audience with their ability to communicate effectively through written, auditory, and visual mediums. Storytellers love research, and are empathetic, creative and trustworthy. They love a good story that is well told and might watch the Superbowl for the commercials, not the game.

JOB TYPES * (SEE MORE BELOW)

JOURNALIST CURATOR MUSEUM DIRECTOR SCRIPT WRITER COMMUNICATIONS MANAGER TV/FILM PRODUCER CREATIVE DIRECTOR

WHAT WILL I DO?

Journalists are in charge of bringing the news to the public. In this role, you will write and create articles and graphics that tell a story - whether it's regarding local politics, places to eat, or highlighting citizens who do good. But make sure they're interesting because half the job is obtaining the audience to read your words in the first place.

A Curator doesn't necessarily create art, but possesses an intimate knowledge of arts' historical and cultural significance. They also determine museum and gallery exhibits, catalogue collections, and serve as an intermediary between artists and institutions. Curators often possess a BA in an art-related field such as history, archeology, or museum studies.

Akin to the Curator, Museum Directors need to have extensive knowledge of the craft they seek to collect and display. They need to make sure the staff is in order, that treatment of art and artifacts are being handled with utter and complete care, and that children don't put their grubby little hands on the art. Conservation plays a large part in being a Museum Director, and you will need to develop plans to ensure that runs smoothly.

Script Writers write the dialogue for stage shows, television, and film. Often times Script Writers will be given a general idea or plot of the story with characters and settings. And Script Writers don't just work in Hollywood. Every piece of visual media requires a script—even safety videos. Don't forget to use spell check.

As a Communications Manager, you may work either internally within your company or externally with clients. Similar to a PR Associate, you will be charged with maintaining the company image by making sure communications are at their smoothest and that the brand image is clear and known.

Producers do it all - they write and edit scenes, shoot the scenes, coordinate with writers, oversee staffing and budgeting, and basically anything else you could think of that goes into creating a piece of media. You'll need to be able to multitask and have your hand in everything going on on set.

Creative Directors don't just work on the art for marketing, they produce entire campaigns and look for ways to visually engage consumers. You will examine trends, identify which ones will have success in the future, and create designs that follow those trends.

SALARY

\$39,644 \$45,636 \$45,724 \$56,630 \$63,282 \$68,146 \$89,760

WILL I ENJOY IT?

You did neighbor profiles of all of your neighbors as a child and distributed the interviews around town.

You collected all of your drawings from childhood and put them together for a show called "Growth."

You spend hours in the art museum by yourself after school sometimes and often get lost while on field trips as you've wandered off to a lesser-known section.

You've written entire plays since you were a kid and always forced your family to be in them.

Your best friend ran for class president and won...because of your campaign posters, speeches, targeted social media marketing and in-depth interview in the school paper.

You produced a student-made trailer for your final English presentation, complete with soundtrack and costumes.

You started doing realism portraits of your friends and family and were eventually scouted for your own show at the local art museum.

WHERE CAN I TRAIN OR LEARN?

University of Missouri
Boston University
Emerson College

Bryn Mawr College
Brown University
New York University

University of Pittsburgh
Wellesley College
University of Delaware

New York Film Academy
Tisch School of Arts
Loyola Marymount University

Wake Forest University
University of Denver
University of North Carolina

ArtCenter College of Design
Chapman University
Columbia College Chicago

Boston University
Rochester Institute of Technology
Maryland Institute College of Art

WHERE CAN I WORK?

The Wall Street Journal
The New York Times
The LA Times

The Metropolitan Museum of Art
Art Institute of Chicago
Museum of Fine Arts, Boston

The National Gallery of Art
The Museum of Modern Art
The Art Institute of Chicago

The New York Post
Electronic Arts
CBS Corporation

American Red Cross
Microsoft
Thermo Fisher Scientific Inc.

Cox Media Group
The FADER
The Walt Disney Company

ibotta
Uber
Apple

* OTHER POSSIBLE STORYTELLER JOBS: *Vlogger, Author, Voice over artist, Photographer, Newscaster.*

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